



ST. ALOYSIUS COLLEGE(AUTONOMOUS), JABALPUR

Reaccredited 'A+' Grade by NAAC(CGPA:3.68/4.00)
College with Potential for Excellence by UGC
DST-FIST Supported & STAR College Scheme by DBT

Faculty of Management

Bachelor of Business Administration (B.B.A)

BBA V Semester

Group - C

Subject- Working Capital Management

Paper – Core

Course Outcomes

CO. No.	Course Outcomes	Cognitive Level
CO 1	Equip themselves with the conceptual knowledge of management of working capital.	K
CO 2	Understand the importance of cash management.	U
CO 3	Acquaint themselves with the concept of credit policy and credit management.	K
CO 4	Learn to apply sound techniques for managing inventory.	U,A
CO 5	Acquaint themselves with various tools of short - term financing, debt financing, and bank financing.	K

Credit and Marking Scheme

	Credits	Marks		Total Marks
		Internal	External	
Theory	4	40	60	100
Practical	2	40	60	100
Total	6	200		

Evaluation Scheme

	Marks	
	Internal	External
Theory	3 Internal Exams of 20 Marks (During the Semester) (Best 2 will be taken)	1 External Exams (At the End of Semester)





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Content of the Course

Theory

No. of Lectures (in hours per week): 2 Hrs. per week

Total No. of Lectures: 60 Hrs.

Maximum Marks: 60

Units	Topics	No. of Lectures
I	Working capital: Concept, definition, types, importance, needs and objectives, of working capital, Determinants of working capital, Excess working capital and inadequate working capital, Operating cycle – Concept.	10
II	Meaning, Definition and nature of cash, Motives for holding cash, Cash management, Meaning of cash flow, Determinants of optimum cash balance, Cash management models, Management of marketable securities.	10
III	Concept and definition of receivables, concept of maintain receivables, factors influencing the size of receivables, forecasting of receivables, Objectives of receivables management, Factoring and receivable management, types of factoring	10
IV	Meaning and nature of inventory, Purpose and benefit of holding inventory, Risk and cost of holding inventories, Objectives of inventory management, Tools and techniques of inventory management.	10
V	Financing of working capital, determining the working capital financing mix, New trends in financing of working capital by banks, Latest committees working capital – Kamnan committee, Marathe committee.	10

Reference Books:

- Khan M.Y. & Jain P.K. 'Financial Management,' Tata McGraw Hill Publishing Company Limited, New Delhi, 1984
- Pandey I.M., 'Financial Management, Vikas Publishing House, New Delhi, 2016, Eleventh Edition
- Besant., Raj C., 'Corporate Financial Management.' Tata McGraw Hill, New Delhi, 1995



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BBA V Semester

Group - C

Subject- Security Analysis and Portfolio Management

Paper – DSE I

Course Outcomes

CO. No.	Course Outcomes	Cognitive Level
CO 1	Understand the fundamental concepts of derivative markets.	U
CO 2	Understand the concept of security and various kinds of investments.	U
CO 3	Develop understanding regarding Indian capital market, saving patterns, and Indian stock market.	U,A
CO 4	Understand the roles of various market intermediaries.	U
CO 5	Learn the concept of fundamental analysis and efficient market theory.	K,A

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Units	Topics	No. of Lectures
I	Investment: concept, objectives and types, Investment and speculation, Factors of sound investment, financial markets: meaning and types, Investment opportunities in India	10
II	Concept of Return and Risk: Sources and types of risk, Measurement of risk, Concept of portfolio management, Portfolio selection, Markowitz Model, Capital asset pricing model.	10
III	Fundamental analysis: Economic analysis, Industry analysis, and Company analysis, technical analysis, Dow theory, Elliot wave theory, Charting, Efficient market hypothesis.	10
IV	Stock exchange in India: BSE, NSE, OTC – functions and process, Interconnected stock exchange in India, Stock Indices and their Computation, SEBI: Their powers and functions.	10
V	Emerging trends in Indian capital market: Depositories and script less trading, book building, Stock lending scheme, Rolling settlement, green shoe option, Responsibilities and code of conduct for portfolio manager.	10

Reference Books:

- Bhat Sudhindra, 'Investment Analysis and Portfolio Management,' Excel Books, New Delhi, 2011, Second Edition.
- Bhalla V.K., 'Investment Management: Security Analysis and Portfolio Management's. Chand Publishing, New Delhi, 2008, Nineteenth Edition.
- Dr. Singh Preeti, 'Investment Management.' Himalayan Publishing House, 2010
- Haugen Robert H. 'Modern Investment Theory 'Pearson Education, 2017, Fifth Edition.
- Agarwal O.P., 'Security Analysis and Investment Management, Himalayan Publishing House, 2011.
- Khatri Dhanesh Kumar, ' Investment Management and Security Analysis,' Trinity Press Pvt. Ltd., 2012, Second Edition.



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BBA VI Semester

Group - C

Subject- Merchant Banking and Financial Services

Paper – Core

CO. No.	Course Outcomes	Cognitive Level
CO 1	Acquire conceptual knowledge about the Management of customer's securities with special reference to India.	K
CO 2	Able to understand the Management of the portfolio.	U
CO 3	Learn about the complex nature the Management of projects and counselling as well as appraisal.	K
CO 4	Understand the Management of underwriting of shares and debentures.	U
CO 5	Learn about the circumvention of the syndication of loans.	K

Course Outcomes

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Total No. of Lectures: 60 Hrs.

Maximum Marks: 60

Units	Topics	No. of Lectures
I	Merchant banking: nature and scope of Merchant Banking, Regulation of Merchant Banking activity, Overview of current Indian Merchant Banking scene, Structure of Merchant Banking industry, Primary markets in India and abroad, Professional ethics and code of conduct, Current development.	10
II	Financial Services: Meaning and definition, Role of financial services in a financial system. Leasing: Meaning and features. Introduction to equipment leasing: Types of leases, Evolution of Indian leasing industry. Legal aspect of leasing: Present legislative framework. Hire purchase: Concept and characteristics of Hire purchase, Difference between hire purchase and leasing.	10
III	Factoring: Concept, nature and scope of Factoring, Forms of Factoring, Factoring vis-à-vis bills discounting, factoring vis-à-vis credit insurance, Factoring vis-à-vis forfeiting, Evaluation of a factor, Evaluation of a factoring, Factoring in India's current developments.	10
IV	Securitization /Mortgages: Meaning, nature and scope of securitization, Securitization as a funding mechanism, Securitization of real estate, whole loans, Mortgages, Graduated payment.	10
V	Depository: Meaning, evolution, Merits and demerits of Depository, Process of dematerialization, Brief description of NSDL and CDSL. Security Brokerage: Meaning of brokerages, types of brokers, Difference between broker and jobber, SEBI Regulations: relating to brokerage business in India.	10

Reference Books:

- Gurusamy S, 'Merchant Banking and Financial Services,' Vijay Nicole and Tata McGraw Hill, 4th Edition, 2012, New Delhi.
- Kahn M Y, 'Financial Services,' Tata McGraw Hill.
- Shri Ram, 'Handbook of Leasing and Hire Purchases,' ICAI Hyderabad.
- Stewart, Simon (University of Adelaide), 'Financial services and their regulation'



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BBA VI Semester

Group - C

Subject- International Finance

Paper – DSE I

Course Outcomes

CO. No.	Course Outcomes	Cognitive Level
CO 1	Understand the most widely used international business terms and concepts.	U
CO 2	Identify the role and impact of political, economic, social and cultural variables in international business.	A
CO 3	Analyse international business from multi-centric perspective, avoiding ethnocentrism.	A
CO 4	Understanding the most widely used instruments for international business across the world.	U
CO 5	Learn about the foreign exchange market.	K

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Total No. of Lectures: 60 Hrs.

Maximum Marks: 60

Units	Topics	No. of Lectures
I	Introduction: International trade, Its importance, Principles of international trade - Theory of comparative costing, Classical theory, Absolute advantage theory, Heckscher-Ohlin theory, Free trade V/s security barriers to foreign trade, Tariffs and non- tariffs barriers.	10
II	Structure and Development: Regulation in financial system, Role and need of regulations in financial system – RBI, SEBI and IRDA. Balance of Payment: Meaning of BOP, Components of BOP, Importance of BOP, Meaning of deficit and surplus, Balance disequilibrium and adjustment, methods of correcting disequilibrium, accounting principles in BOP.	10
III	Forex Market: Defining the forex market, it's structure, settlement system, understanding exchange rates, participants, spot and forward rates, forex quotations, premiums and discounts in the forward market, cross rates, inverse rates and arbitrages.	10
IV	Exchange rate determination: Determination under gold standard and paper standard, Factors affecting exchange rates, Purchasing power parity theory, Demand and supply theory, Equilibrium rate of exchange, Volatile V/s fixed exchange rate, Exchange control, Exchange control purpose.	10
V	Instruments: ADR, GDR, Euro currency, International commercial papers. International Financial Institutions: Introduction to IMF, Its importance, Functions, and significance.	10

Reference Books:

- Krugman, P.R., Obstfeld, M., & Melitz, M.J. (2017). International Finance: Theory And Policy, Global ed. (Volume Eleventh ed.). Boston: Pearson.
- Terra, c. (2015). International Finance And Principles Of The Open Economy. Macroeconomics: Principles, Applications And Policies. London: Academic Press.



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BBA VI Semester

Group - C

Subject- Indian Financial System

Paper – DSE II

Course Outcomes

CO. No.	Course Outcomes	Cognitive Level
CO 1	Acquire conceptual knowledge about the financial system with special reference to India.	K, A
CO 2	Able to understand the various dimensions of the Indian financial system.	U
CO 3	Learn about the complex nature of the Indian financial system.	K,A
CO 4	Understanding the working of stock exchanges of India.	U
CO 5	Learn about the role of financial intermediaries in the development of capital markets.	K

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Reference Books:

- Varshney P.N. & Mittal D.K., 'Indian Financial System, 'Sultan Chand & Sons, New Delhi, 2002.
- Indian Financial Systems: Financial Markets, Institutions and Services, Second Edition.



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